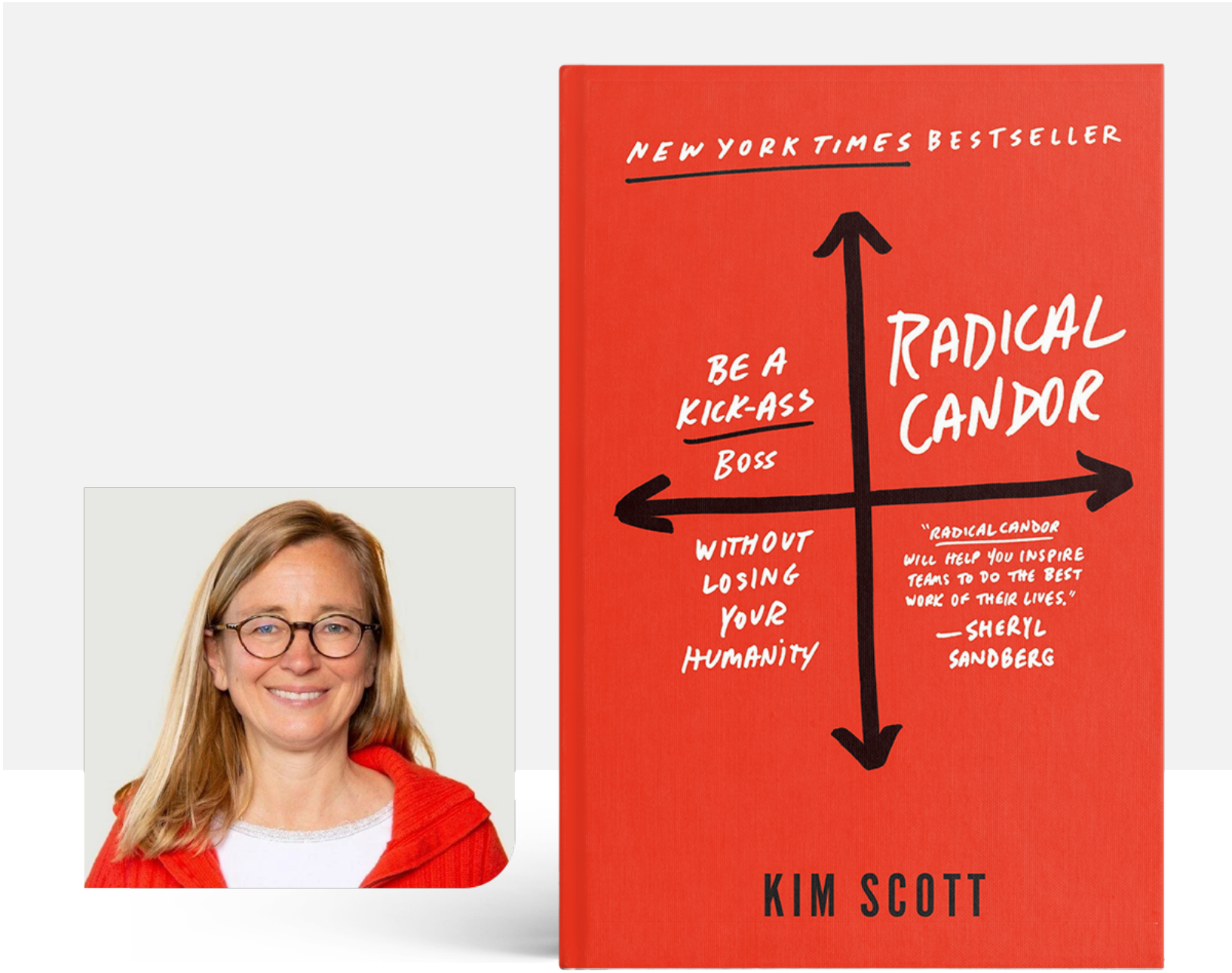


Recommended by Wim van Melick, Ogilvy Amsterdam



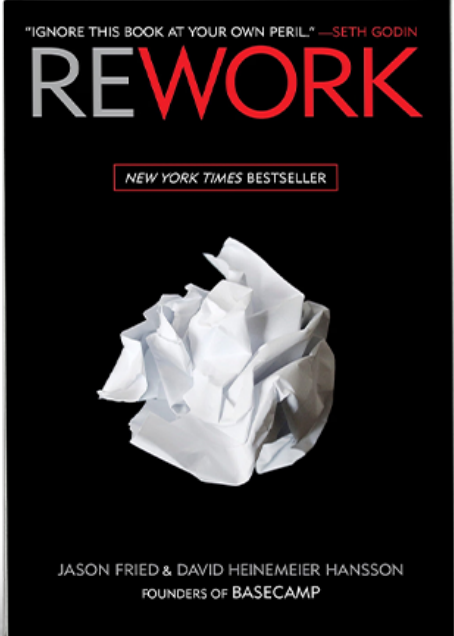
## Radical Candor

‘Radical Candor is about telling the truth to make teams flourish’

The culture of Radical Candour is to achieve results collaboratively. Results that never can be achieved individually. Teams achieve more when *trust*, *development* and *decisions* are built around facts, rather than hierarchy or opinions not supported by facts. The way forward in energizing people by establishing a culture of giving and receiving praise and giving criticism at all levels. Praise is easy to give, criticism more difficult, but far more effective.

Start reading & listening

The global Reading Club also recommends:



## ReWork

‘Change the Way You Work Forever’

The authors, real entrepreneurs, champion a simpler, cheaper, and less labor-intensive way to run a business. Since they began their entrepreneurial journey, they consistently rejected old-school business thinking. They deconstructed conventual business wisdom, advice and behavior, rewriting the rules according to today's working circumstances. They identified 8 operating themes and come up with BOLD advises, like ‘*Make decisions – don’t sit on them*’.

Start reading & listening

The Global Reading Club summarizes content of books since 2015, in standardized formats to facilitate optimal learning.



30/45 min read



15/30 min read



15 min study



20/30 min listen

## Join as an editor

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